

What will the Buy Local Committee do for you?

As a member you will receive:

- Increased visibility for your business
- Cooperative advertising opportunities in the *Island Ad-Vantages*
- Increased dollars spent at your business
- Membership packet with facts on the impact of supporting the local economy, so you can pass these on to customers
- Buy Local stickers, posters, and promotional materials
- Invitations to Buy Local events
- Free web promotion on the Stonington Economic Development Committee site:
www.stoningtonrocks.com

Support Buy Local!

Your \$20 annual membership fee is needed to make things happen.

Business Information

Owner's Name: _____

Name of Business: _____

Mailing Address: _____

Physical Location of your Business: _____

Phone: _____

Email: _____

Web: _____

Type of business:

Fishing Retail Services

Other: _____

Number of employees: _____

Please make \$20 checks payable to:

Buy Local Committee
PO Box 3
Stonington, ME 04681

www.stoningtonrocks.com

BUY LOCAL

create jobs, save money
deer isle - stonington



Creating a better future
for our Island

Here are the Facts:

- It costs an average of \$37 to travel 3 hours round trip from Deer Isle to Bangor; a 90-minute, R/T drive to Ellsworth costs \$15.
- Buying locally increases the prosperity of local business.
- Increased prosperity enable locally-owned businesses to create more local jobs.
- The success of locally owned, independent businesses provides inspiration to our young people, proving they can stay in Maine and prosper on their own terms.
- Local business owners and employees often possess a level of expertise and a passion for the products they sell that is unmatched by employees and managers of national chains.
- The diversity provided by a variety of small businesses helps to ensure innovation and competition.
- Independence and entrepreneurship are the heart of small, locally owned businesses.
- Stonington and Deer Isle are communities that value independence and entrepreneurship.
- All of this leads to increased sustainability and year-round prosperity on our island.

As a member, I would be interested in:

- advertising opportunities
- information sessions
- volunteering

Become a Member!

Studies from Midcoast Maine show that for every \$100 spent at locally owned businesses, \$45 stays in the local economy. Compared to \$100 spent at any chain store, only \$14 of which stays and circulates locally.

The Buy Local Committee was founded in the summer of 2007 by the Stonington Economic Development Committee and the Deer Isle-Stonington Chamber of Commerce to stimulate an awareness of our island economy; establish strong relationships among the island's business community; provide unique partnerships for people doing business here; and to increase opportunities for future generations of island residents.

i ♥ the island

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